



## WEBTOON Entertainment Named to Inc.'s 2024 Best In Business List

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***WEBTOON Entertainment recognized for driving creativity through digital storytelling and commitment to supporting global creators***

LOS ANGELES - WEBTOON Entertainment Inc. ("WEBTOON Entertainment"), a leading global entertainment company and home to some of the world's largest storytelling platforms, today announced its inclusion on Inc.'s 2024 Best in Business list in the Media category. WEBTOON Entertainment is one of 215 companies selected out of thousands of applicants in the list's fifth year. The annual award recognizes exceptional achievements and contributions of companies that have made a profound impact on their industries.

"At WEBTOON Entertainment, we believe in the power of stories to inspire, unite, and spark imagination," said Junkoo Kim, Founder and CEO of WEBTOON Entertainment Inc. "We're honored to be included in the Inc. 2024 Best in Business list, which recognizes the influence of our global creator community alongside our teams, innovations, and leadership in the evolving media and entertainment landscape."

The inclusion of WEBTOON Entertainment on Inc.'s 2024 Best in Business list is the latest in a string of high-profile recognitions for the company and its leadership. Earlier this year, WEBTOON Entertainment CEO & Founder Junkoo Kim was named to [Bloomberg Businessweek's Screentime Ones to Watch List for 2024](#). In 2023, the company was named one of Fast Company's The World's Most Innovative Companies, ranking in the Top 10 of the overall list and No. 1 in the Media category.

WEBTOON Entertainment's pioneering innovation created an entirely new content category, the mobile vertical scroll webcomic. With ~170 million monthly active users, and ~24 million creators around the world, WEBTOON Entertainment has become massively influential among global audiences, while fueling a stream of hits for entertainment companies around the world. Today, WEBTOON Entertainment content can be found on screens and bookshelves everywhere, with adaptations like Sweet Home and Through My Window on Netflix, Vigilante on Disney+, Sidelined: The QB and Me on Tubi, Tower of God on Crunchyroll, and many more. Some of the world's most recognizable brands partner with WEBTOON Entertainment to reach new audiences, including Duolingo, BTS management company HYBE, Ubisoft, Atlantic Records, DC Comics, and others.

For more information or to see the complete list, please visit [inc.com/Best-In-Business](https://inc.com/Best-In-Business).