



## **WEBTOON Entertainment's LINE MANGA Exceeds 50 Million Downloads**

August 22, 2024

***The milestone comes after LINE Manga topped the overall app market in Japan in May and June, according to SensorTower***

TOKYO -WEBTOON Entertainment, a leading global entertainment company and home to some of the world's largest storytelling platforms, is excited to share that [LINE MANGA](#), the company's Japanese platform, has exceeded 50 million downloads. This exciting achievement comes after the LINE MANGA app topped the overall app market in Japan - including games - across iOS and Google play in May and June according to SensorTower.

LINE MANGA consistently ranks amongst the top downloaded manga apps in the region thanks to its engaged user base, talented Creators and incredible content. The app is home to over 1,500 incredible stories that consistently bring users back to the app where they spend an average of ~40 minutes each day\*.

To celebrate this incredible milestone, LINE MANGA will be adding 10 Gacha tickets to all users with active accounts (as of Thursday, August 22nd at 23:59) as a thank you for their support.

*\*As of the quarter ended March 31, 2024*