



WEBTOON Entertainment Inc. to Participate in Upcoming Investor Conferences

August 21, 2024

LOS ANGELES--(BUSINESS WIRE)--Aug. 21, 2024-- WEBTOON Entertainment Inc. (Nasdaq: WBTN) ("WEBTOON," or "the Company"), a leading global entertainment company and home to some of the world's largest storytelling platforms, today announced CFO and COO, David J. Lee, will participate in the following upcoming investor conferences:

- Deutsche Bank 2024 Technology Conference in Dana Point, CA on August 28, 2024
- Goldman Sachs Communacopia + Technology Conference in San Francisco, CA on September 10, 2024. In addition to meeting with investors, Lee will participate in a fireside chat at 10:10am PT/1:10pm ET. A live webcast will be available on the Investor Relations section of the Company's website at <https://ir.webtoon.com/>

About WEBTOON Entertainment

[WEBTOON Entertainment](#) is a leading global entertainment company and home to some of the world's largest storytelling platforms. As the global leader and pioneer of the mobile webcomic format, WEBTOON Entertainment has transformed comics and visual storytelling for fans and creators.

With its CANVAS UGC platform empowering anyone to become a creator, and a growing roster of superstar WEBTOON Originals creators and series, WEBTOON Entertainment's passionate fandoms are the new face of pop culture. WEBTOON adaptations are available on Netflix, Prime Video, Crunchyroll, and other screens around the world, and the company's content partners include Discord, HYBE and DC Comics, among many others.

With approximately 170 million monthly active users, WEBTOON Entertainment's IP & Creator Ecosystem of aligned companies include WEBTOON, Wattpad--the world's leading webnovel platform-- Wattpad WEBTOON Studios, Studio N, Studio LICO, WEBTOON Unscrolled, LINE MANGA, and eBookJapan, among others.

View source version on [businesswire.com](https://www.businesswire.com/news/home/20240821804905/en/): <https://www.businesswire.com/news/home/20240821804905/en/>

Investor Relations

investor@webtoon.com

Edelman Smithfield for WEBTOON

Hunter Stenback & Ashley Firlan

webtoonIR@edelmansmithfield.com

WEBTOON Entertainment

Kiel Hume & Lauren Hopkinson

webtoonpress@webtoon.com

Source: WEBTOON Entertainment Inc.